

European presentation of the Niva Red Legend team

The exclusive design of the team's equipment and the official starting number were shown at the event for the first time.

On October 23, European presentation of the Niva Red Legend Team, private team from Switzerland which will perform at the Dakar-2022 rally with their 1984 LADA Niva SUV in the classic category, took place in Zurich on the territory of the Garage94 space.

The VAZ-2121 appeared in the branded livery, developed jointly with the LADA brand, official partner of the team. Also, during the event, guests of the evening were presented with the exclusive design of the team's equipment and planned starting number. As a starting number, the team applied for the number "763", the automobile index of the Samara region, in honor of the place of origin of the legendary car.

Real fans of the Niva model from Switzerland, Mario Jacober (pilot) and Sladjan Miljic (co-pilot), will participate in the new Dakar Classic category, created specifically for the cars that participated in the competition before 2000.

"We are very proud to take part in the Dakar Classic rally on the iconic LADA Niva T1 SUV, which we have prepared by ourselves. Less than a year has passed from the moment of the idea to take part in the rally to today's presentation, and we have already come a long way. We are so grateful for the support of all our partners, professional community of rally-racers, subscribers and, of course, our families. Together we can go all the way to the end!" said pilot Mario Jacober.

You can follow the preparation and competitions via @nivaredlegendteam team account on Instagram and on YouTube channel of the same name. And via the official LADA pages on social networks.

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