



LADA cars became the winners of the "Off-Roader of the Year 2021" award

On September 16, the award ceremony for the winners of the "Off-Roader of the Year" contest was held – this is where best off-roaders and SUVs in Russia in 2021 were being named. By tradition, winners are judged by 3 juries – people's "National", "Experts'" and "Bloggers'".

LADA Niva Legend known for its unflagging popularity in Russia and abroad was awarded by the "National" jury in the "Compact SUV" category. This unique model created almost 45 years ago, has rightfully become one of the symbols of "rough and tough" Russian product and the personification of the Russian character. Today, the Niva Legend is an impressive cross-country ability, reliability and a classic recognizable design.

For the second year in a row, **LADA Vesta SW Cross** won in the "Compact Monodrive" category by "Experts'" jury. According to automotive professionals, the Vesta with an SW body is a worthy alternative to the classic compact urban crossover due to its spacious interior, high ground clearance, as well as for its special suspension settings adapted for different roads.

This year, LADA cars have repeatedly become laureates of various automobile awards. In April, Grand Prix "Za Rulem" took place and LADA Granta was awarded as the "Bestseller" among passenger cars. Same evening AVTOVAZ received an award for the return of the Niva to the LADA family in nomination "For loyalty to traditions". In June, the Car of the Year in Russia 2021 award ceremony was also held, where Vesta got the prize as the winner in the "Small Class" category, and LADA Largus became the best in the "Compact vans" category.

w: www.lada.ru
e: press@vaz.ru
t: (8482) 75-77-15
+7 (499) 263-08-50

vk.com/lada
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