



LADA

НОВЫЕ ГОРИЗОНТЫ

LADA – laureate of the Grand Prix “Za Rulem”

Two LADA models became winners of the prestigious automobile award Grand Prix "Za Rulem"- 2021. LADA Granta won in the category "Bestseller", and in the category "For loyalty to traditions" LADA received a prize with the wording "For the return of the brand "Niva".

Recall that LADA has repeatedly become the winner of the Grand Prix award "Za Rulem". In 2019, the bi-fuel LADA Vesta CNG and LADA Largus CNG were awarded in the category "For New Energy", and the LADA Vesta Cross sedan won in the category "Small Class". In 2018, the LADA Vesta SW Cross won the Grand Prix in the category "Compact Crossovers", in 2017, the LADA XRAY became the best in the category "Small Class", and the LADA Vesta sedan was awarded the special prize "Editors' Choice. LADA Granta (2013) and LADA Kalina (2014) also received Grand Prix awards.



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